

## Genie Energy Ltd (NYSE: GNE)

### **Investor Presentation**

March 2023



## **Safe Harbor Statement**

This presentation contains forward-looking statements. Statements that are not historical facts are forward-looking statements and such forward-looking statements are statements made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Examples of forward-looking statements include:

- statements about Genie's and its divisions' future performance;
- projections of Genie's and its divisions' results of operations or financial condition; and
- statements regarding Genie's plans, objectives or goals, including those relating to its strategies, initiatives, competition, acquisitions, dispositions and/or its products and offerings.

Words such as "believe," "anticipate," "plan," "expect," "intend," "target," "estimate," "project," "predict," "forecast," "guideline," "aim," "will," "should," "likely," "continue" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Readers are cautioned not to place undue reliance on these forwardlooking statements and all such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

Forward-looking statements are based on Genie's current expectations, estimates and assumptions and because forwardlooking statements address future results, events and conditions, they, by their very nature, involve inherent risks and uncertainties, many of which are unforeseeable and beyond the Genie's control. Such known and unknown risks, uncertainties and other factors may cause Genie's actual results, performance or other achievements to differ materially from the anticipated results, performance or achievements expressed, projected or implied by these forward-looking statements.

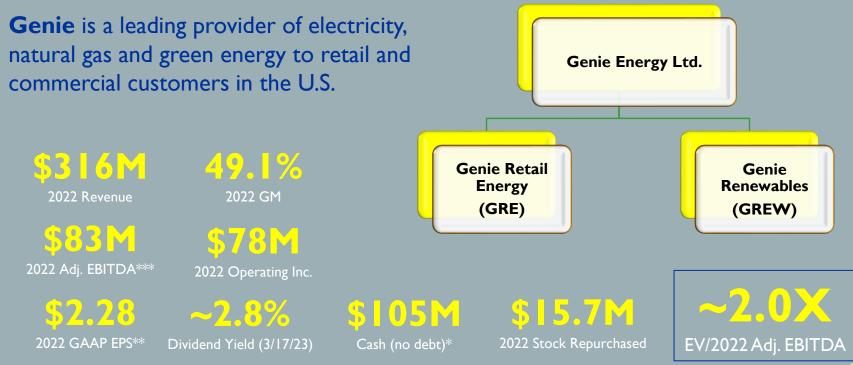
These factors include those discussed under the headings "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations in Genie's periodic filings made with the Securities and Exchange Commission.

Genie cautions that such factors are not exhaustive and that other risks and uncertainties may cause actual results to differ materially from those in forward-looking statements.

Forward-looking statements speak only as of the date they are made and are statements of Genie's current expectations concerning future results, events and conditions and Genie is under no obligation to update any of the forward-looking statements, whether as a result of new information, future events or otherwise.



## **Genie Energy At A Glance**



\*as of 12/31/22 \*\* from continuing operations \*\*\*see recons in appendix



## **Track Record of Driving Shareholder Returns**

Experienced Management Team/Board

CEO CFO Chairman Lead Ind. Dir. Michael Stein Avi Goldin Howard Jonas Wesley Perry

Company	Market Value @9/14/09	Most Recent Market Value <sup>*</sup>
Genie Energy (NYSE: GNE)	10/28/11 (Spin-off)	\$285M
IDT Corp (NYSE: IDT)	\$53M	\$860M
IDW Media (NYSE American: IDW)	9/14/09 (Spin-off)	\$10M
Straight Path Communications (NYSE: STRP)	7/31/13 (Spin-off)	\$2,164M (sold to VZ 2/18)
Rafael Holdings (NYSE: RFL)	3/26/18 (Spin-off)	\$39M
Zedge (NYSE American: ZDGE)	6/1/16 (Spin-off)	\$32M
Total	\$53M	\$3,390M





STRAIGHT**PATH**"





\* Based on Yahoo market value as of 3/20/23



## **Investment Highlights**

# Large market opportunity

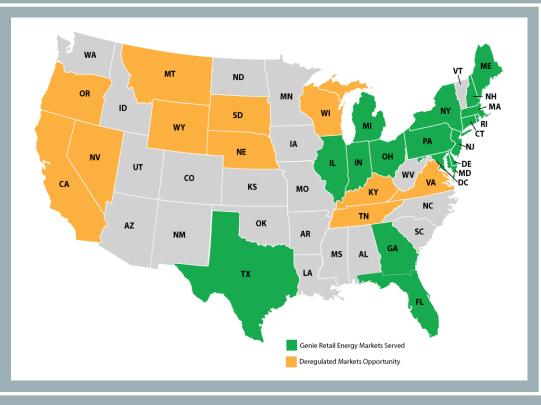
#### Attractive Growth Profile

Portfolio & Risk Management Are Differentiators Strong Balance Sheet/Cash Flow Provide Strategic Flexibility

## LARGE MARKET OPPORTUNITY







Our Opportunity: Selling Electricity & Natural Gas in De-Regulated U.S. Markets...

- GRE has a presence in 18/28 states + Washington D.C.
- Additional states considering de-regulation in various forms



## ...And in Developing, Owning & Operating Solar Farms

#### Favorable Regulatory Environment

"In the next half decade, the long-term tax incentives and manufacturing provisions in the IRA provide the market certainty needed to boost expected solar deployment by over 40% compared to pre-IRA projections."

- Solar Energy Industry Association

# 4 GW\*



% of Total US Electricity Generation



of new grid capacit (22)



#### Community

BX DOE Est. Growth thru 2025

#### Commercial

>600K Commercial Facilitie

1% Penetration

#### Utility

Components Shortages due to global supply chain issues



## ATTRACTIVE GROWTH PROFILE



## Our Organic Growth Strategy is...



Solar

- farms
- Differentiate solar through vertical integration



## ...Complemented by Inorganic Growth

# 0

Retail Acquisitions – customer books or companies

# 02

Direct purchase & development of solar farms by GREW

# 03

General Partner for Sunlight Energy Investmentsowned solar farms

## 04

Acquire new renewable technologies



## How We Grow in Retail

#### **Customers Acquisition**

Multiple sales channels

Diverse portfolio of products

Deep data analysis to identify market opportunities & optimize offerings

Targeted M&A

#### **Risk Management**

Hedging strategies reduce

commodity volatility risk

Geographic diversity reduces

Jtilities assume bad debt

risk in most markets

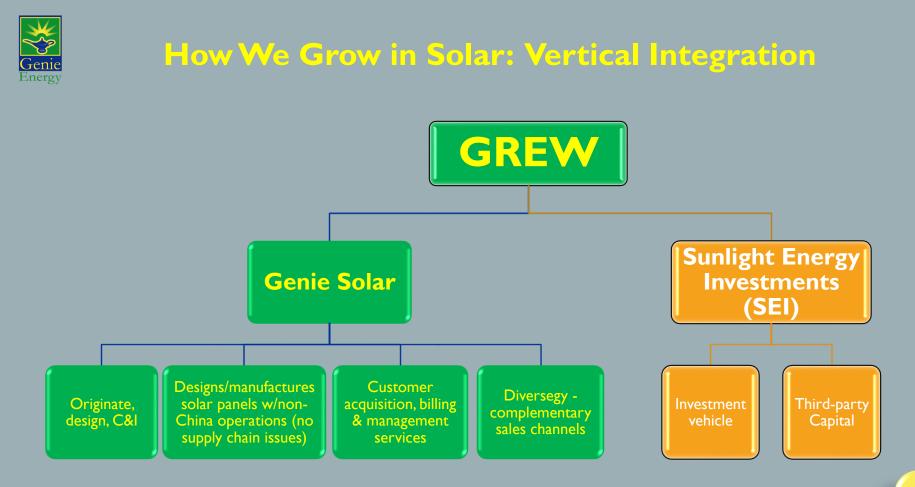
#### **Customer Retention**

Superior customer service

Customer rewards program

#### **Attractive Financial Returns**

Targeted payback period tailored to product & customer type

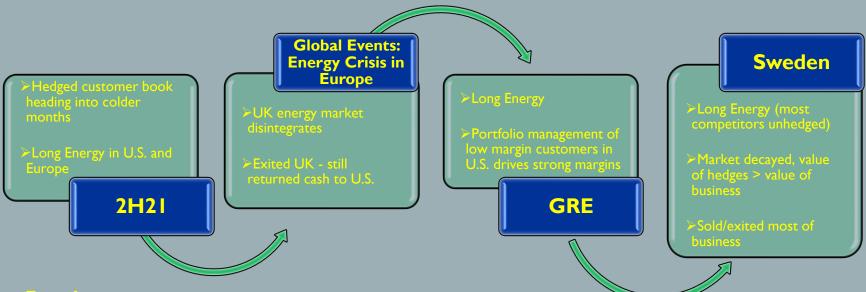




## PORTFOLIO AND RISK MANAGEMENT



## **Hedging Program Provides Portfolio Optionality**



#### **Results:**

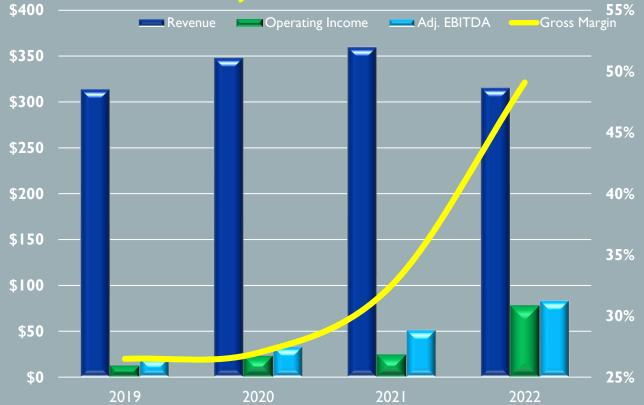
- Record gross margin, adjusted EBITDA & cash flow
- Paid dividends, repurchased common/preferred stock & provided investment capital for attractive projects



# FINANCIAL SUMMARY



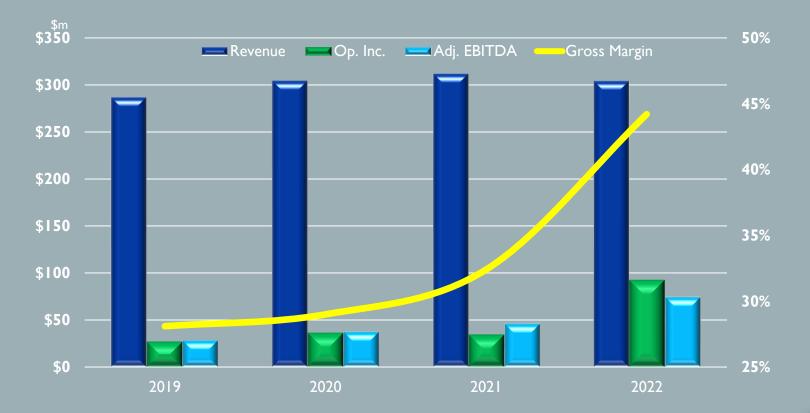
## GNE: Significant Margin Expansion and Adj. EBITDA Growth\*



\*Pro forma excluding the impact of Texas Winter Storm Uri, GREI a/o 12/31/22. Please see reconciliations in Appendix



## **Driven by GRE Strength\***





## **GREW Positioning for Future Growth**\*



### <u>2022+</u>

Formed Sunlight Energy Investments

Expanding salesforce

## 65MW

Acquired development rights\*\*



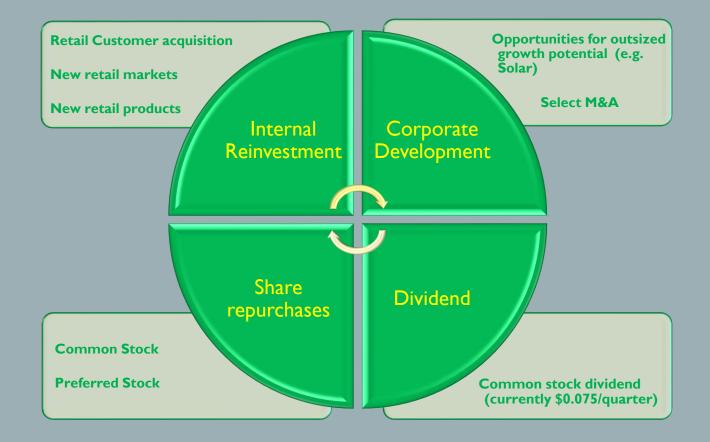


## Strong Balance Sheet Provides Optionality\*

Total Assets	\$277.6
<b>Working Capital</b>	\$I38.I
Cash	\$I05.I
Debt	\$0.0



## Capital Allocation Strategy Drives Shareholder Returns





### **Summary**

# Large market opportunity

#### Attractive Growth Profile

Portfolio & Risk Management Are Differentiators Strong Balance Sheet/Cash Flow Provide Strategic Flexibility



#### THANK YOU!

Michael Stein

Avi Goldin

Chief Executive Officer

**Chief Financial Officer** 

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#### **APPENIDIX: \*Pro-forma Financials**

Genie Retail Energy					
\$ (000's)	2019	2020	2021	2022	
Revenue					
Electricity	\$246,690	\$270,890	\$273,020	\$241,830	
Gas	\$39,930	\$33,560	\$38,810	\$62,140	
Total Revenue	\$286,610	\$304,450	\$311,830	\$303,970	
COGS					
Electricity	\$180,160	\$197,040	\$188 <i>,</i> 480	\$106,380	
Gas	\$25,820	\$19,100	\$22,470	\$44,610	
Total COGS	\$205,990	\$216,140	\$210,950	\$150,990	
Gross Profit	\$80,620	\$88,310	\$100,880	\$152,980	
Gross Margin	28.1%	29.0%	32.4%	50.3%	
SG&A	\$53 <i>,</i> 450	\$51,800	\$56,190	\$60,420	
Pro-Forma EBITDA	\$28,340	\$37,440	\$46,000	\$93,840	



#### **Reconciliation Tables**

#### Genie Energy Slides 17,24 – Genie Energy Financials - Consolidated

ST7,21 Genie Energy I maneials - Consolidated	2019	2020	2021	2022
Consolidated revenue (as reported) Less:	\$300,100	\$338,430	\$323,270	\$315,540
Revenue of Genie Japan	\$1,400	\$8,770	\$3,930	
Pro forma consolidated revenue	\$298,700	\$329,660	\$319,340	\$315,540
Consolidated gross profit (as reported) Less	\$82,330	\$91,480	\$91,640	\$154,780
Gross profit (loss) of Genie Japan	(\$240)	\$960	(\$2,020)	
Gross (loss) profit from Winter Storm Uri			(\$10,000)	
Pro-forma consolidated gross profit	\$82,570	\$90,520	\$103,660	\$154,780
Pro forma consolidated gross profit margin	27.6%	27.5%	32.5%	49.1%
Income (Loss) from Operations Add Back:	\$12,620	\$23,140	\$24,530	\$77,740
Non-Cash Compensation	\$1,050	\$970	\$2,820	\$2,970
Depreciation & Amortization	\$1,960	\$1,100	\$440	\$390
Impairment	\$400	\$1,400		\$2,070
Consolidated Adjusted EBITDA (as reported) Less:	\$16,020	\$26,610	\$27,780	\$83,160
Adjusted EBITDA of Genie Japan	(\$4,500)	(\$3,340)	(\$3,360)	
Profit (loss) from Winter Storm Uri			(\$10,000)	
Adjusted EBITDA of GOGAS	(\$1,260)	(\$2,120)	(\$180)	(\$420)
Pro forma consolidated Adjusted EBITDA	\$21,790	\$32,070	\$41,320	\$83,580

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#### **Reconciliation Tables**

#### Slides 18 – GRE Financial Highlights

	2019	2020	2021	2022
GRE revenue (as reported)	\$286,610	\$304,450	\$311,830	\$303,970
GRE gross profit (as reported)	\$80,620	\$88,310	\$90,880	\$152,980
Gross profit (loss) from Winter Storm Uri			(\$10,000)	
Pro-forma GRE gross profit	\$80,620	\$88,310	\$100,880	\$152,980
Pro-forma GRE gross profit margin	28.1%	29.0%	32.4%	50.3%
Income (Loss) from Operations	\$27,180	\$36,510	\$34,690	\$92,560
Add Back:				
Non-Cash Compensation	\$460	\$460	\$930	\$950
Depreciation & Amortization	\$700	\$460	\$380	\$340
Impairment				
GRE Adjusted EBITDA (as reported)	\$28,340	\$37,440	\$36,000	\$93,840
Less				
Profit (loss) from Winter Storm Uri			(\$10,000)	
Pro forma GRE Adjusted EBITDA	\$28,340	\$37,440	\$46,000	\$93,840



#### **Reconciliation Tables**

#### Slides 19 – GREW Financial Highlights

	2019	2020	2021	2022
Income (Loss) from Operations	(\$2,890)	(\$2,570)	\$250	(\$3,130)
Add Back:				
Non-Cash Compensation				
Depreciation & Amortization	\$1,010	\$330	\$50	\$50
Impairment	\$400	\$1,400		
GREW Adjusted EBITDA (as reported)	(\$1,490)	(\$850)	\$300	(\$3,080)